



# MIDPENINSULA REGIONAL OPEN SPACE DISTRICT

## Purisima Creek Multimodal Access Study

Midcoast Community Council  
June 8, 2022



# Presentation Outline

## 🌿 Presentation

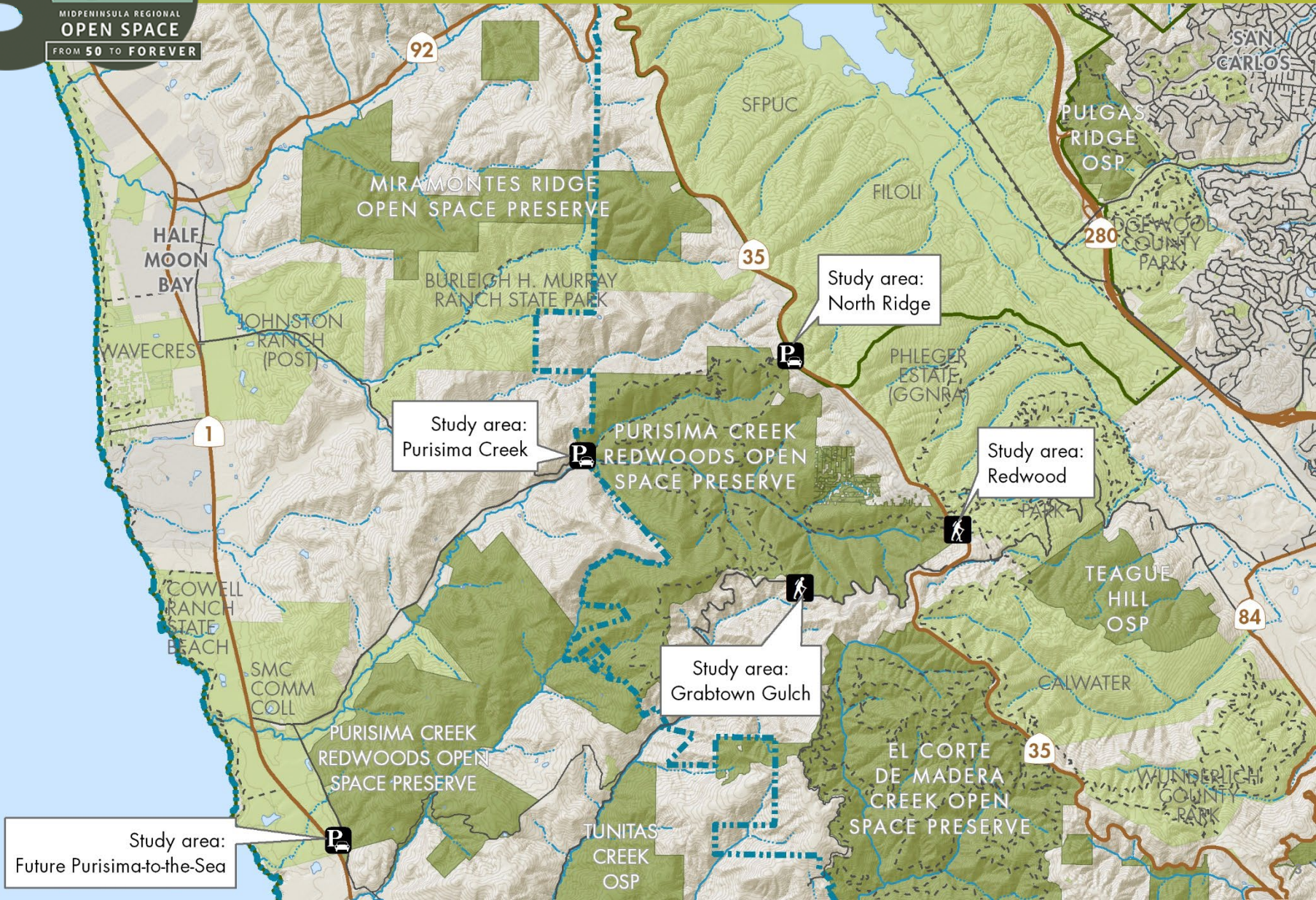
- Project overview
- Categories of Transportation Demand Strategies
- Specific Transportation Demand Strategies

## 🌿 Questions and Feedback of TDMs





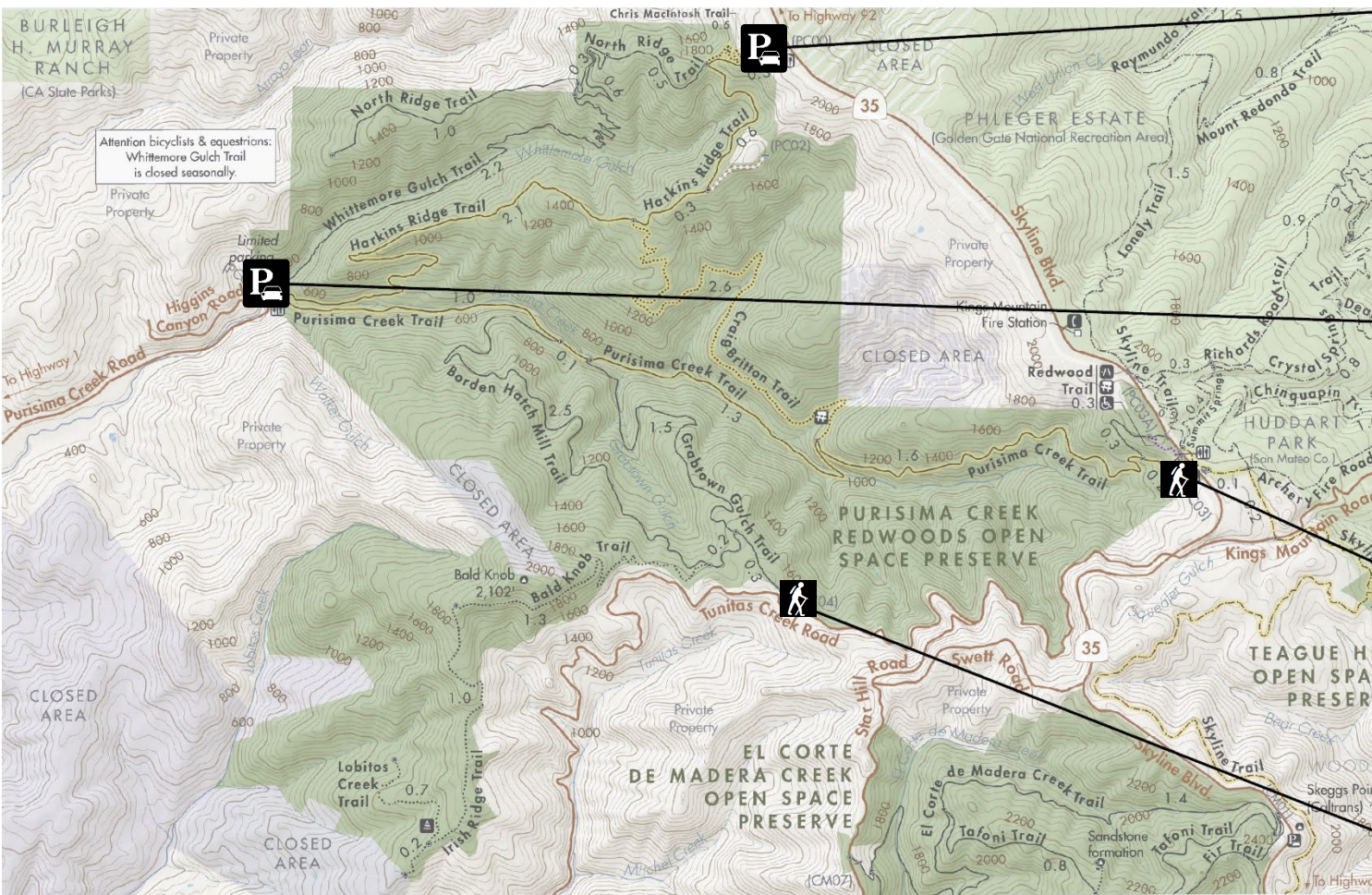
# Purisima Multimodal Study Areas







# Trailheads & Access



North Ridge  
30 Standard 1 ADA



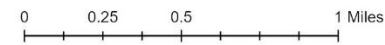
Purisima Creek Road/Higgins Canyon  
7 Standard 1 ADA



Redwood Trail  
14 Standard



Grabtown Gulch  
Roadside Parking - 10 to 20 Spaces



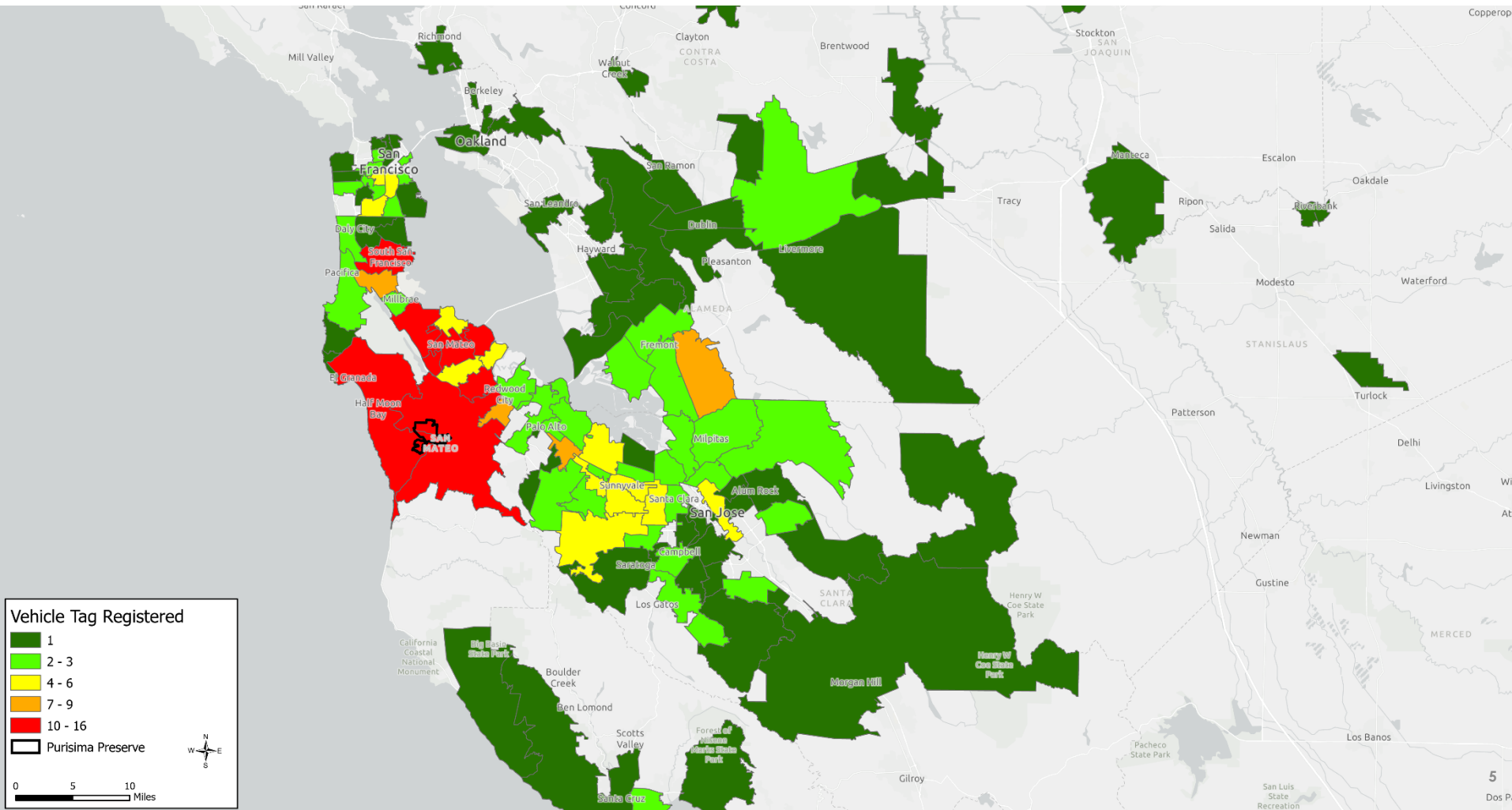




# Where Do Visitors Come From?

## Parked Vehicle Tag Registered Home Zip Codes

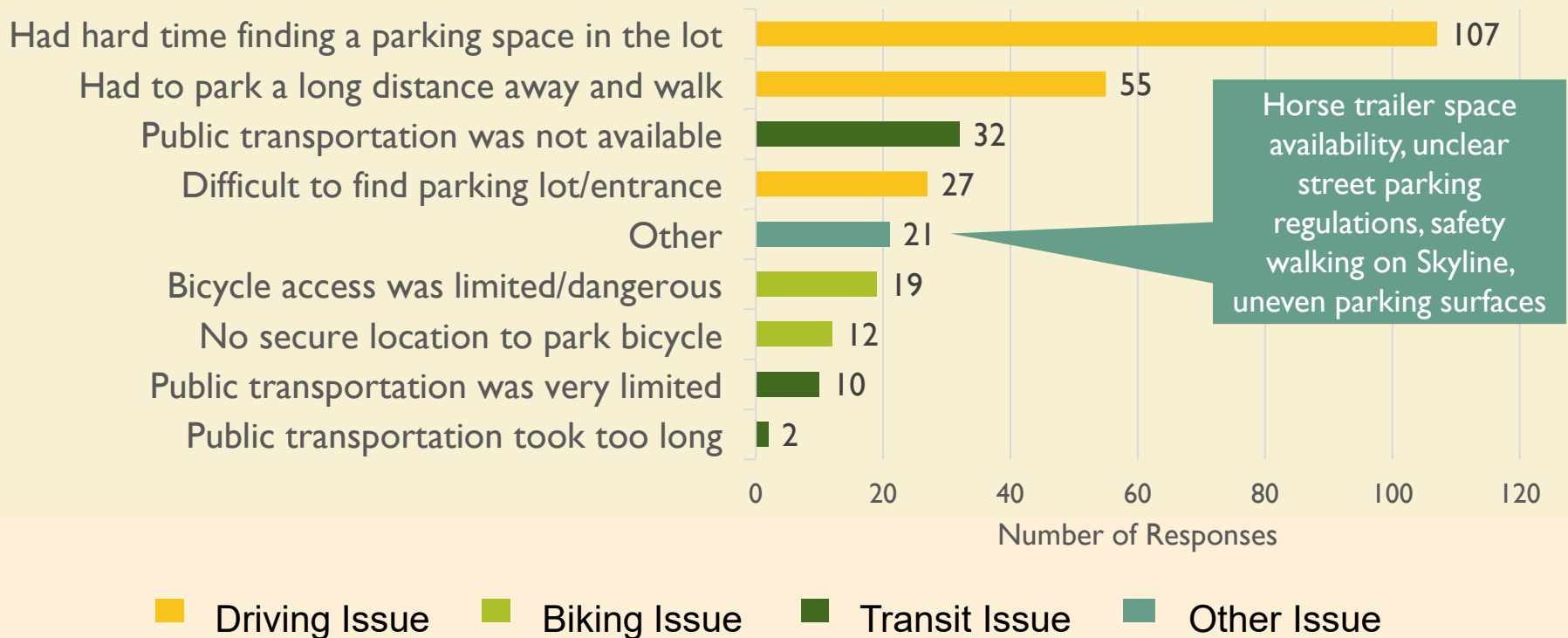
Most visitors come to Purisima from the Peninsula, particularly San Mateo and Half Moon Bay.





# What Difficulties Do Visitors Experience?

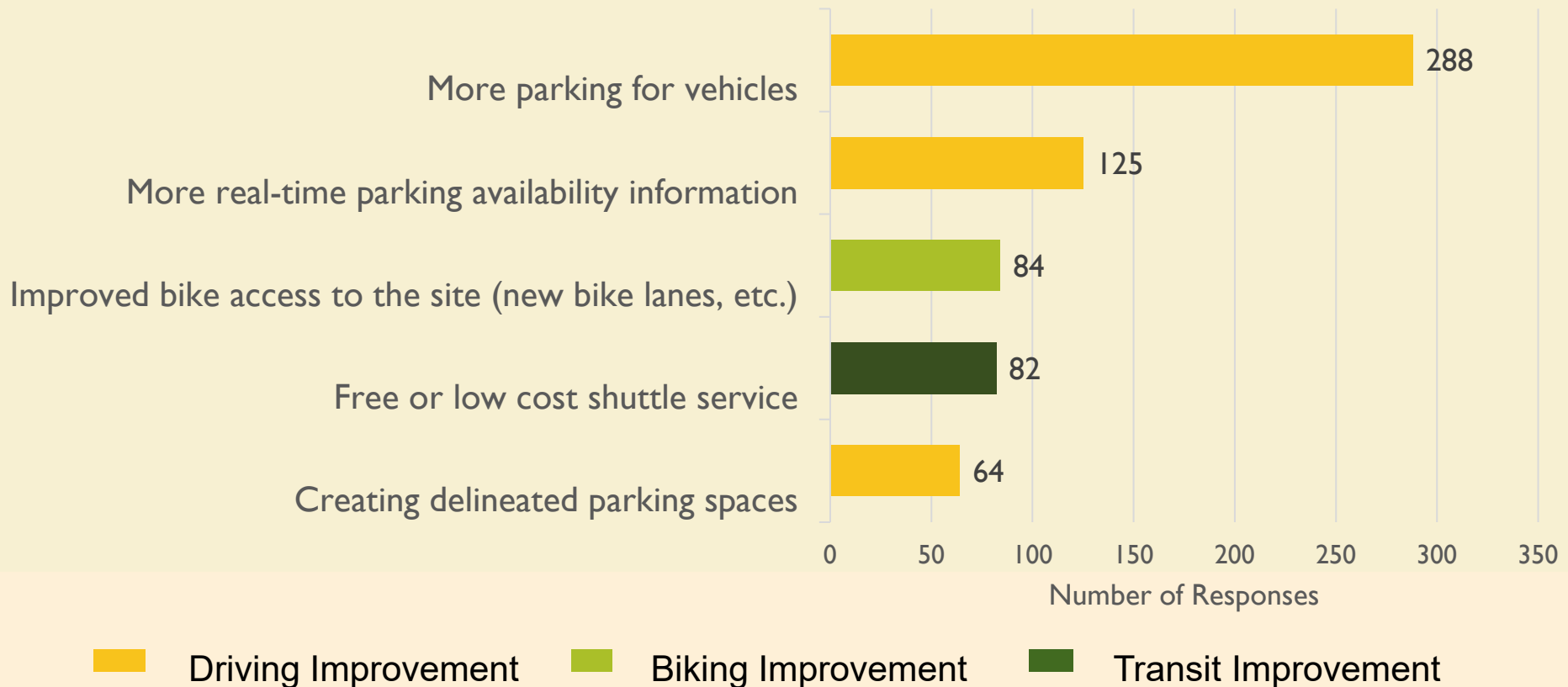
**Drivers** struggle to find parking. **Cyclists** struggle with safety. **Transit users** struggle with service availability.





# What Improvements Would Visitors Like to See?

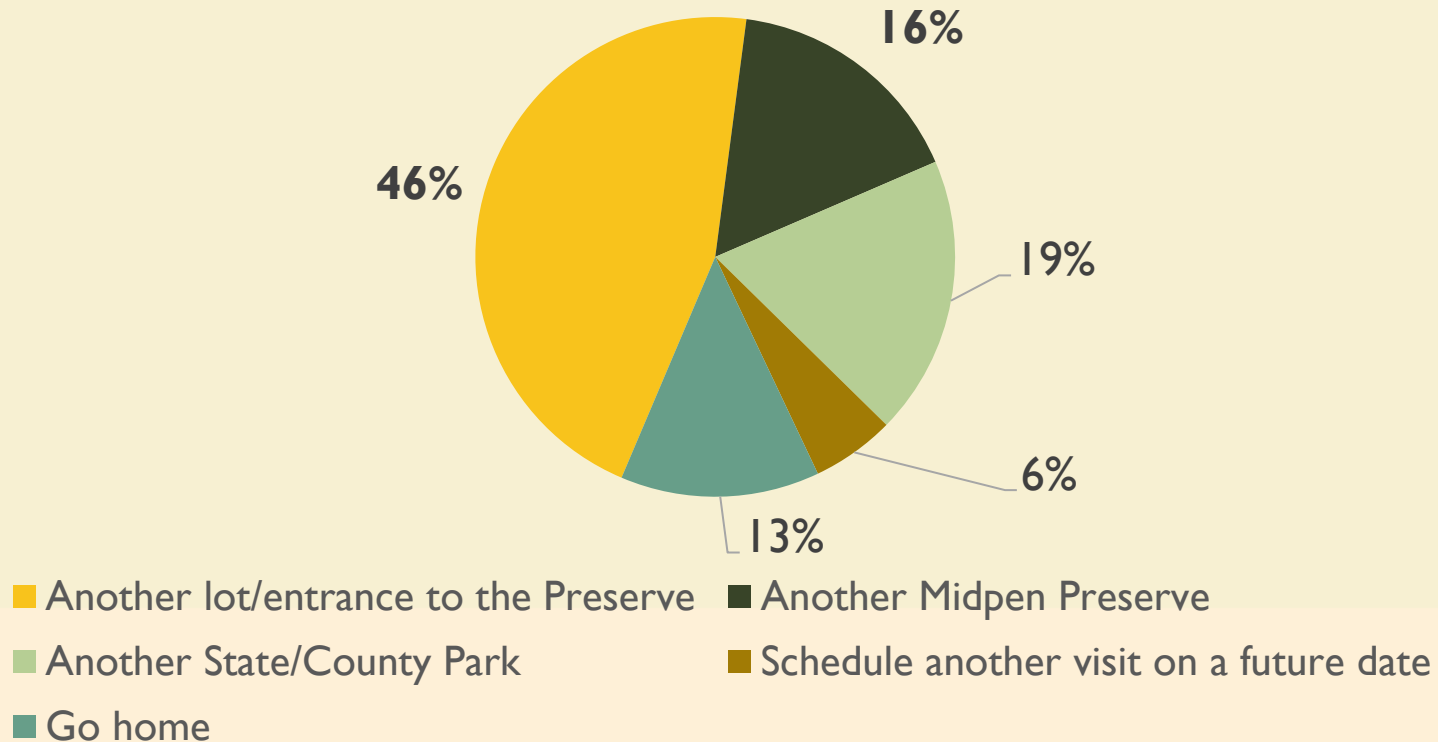
Visitors' top 5 potential improvements would **improve parking** and **expand multimodal options**.





# What Do Visitors Do if Lot is Full?

Over half of visitors who cannot find parking will end up not visiting the preserve.



Source: 2021 Visitor Survey; 499 respondents





# Transportation Demand Management Strategies

- Bicycling
- Visitor Demand Management
- Education / Outreach
- Parking Capacity Enhancements
- Parking Management
- Transit
- Traveler Information/Wayfinding





# Bicycling

Category	Strategy
<b>Bicycling</b>	Enhanced bicycling facilities to/from Purisima
	New bicycle trail connections
	Policy changes to allow e-bikes
	Off-site “bike and ride” parking lot(s)
	Bicycle parking at trailheads







# Parking Capacity Enhancements

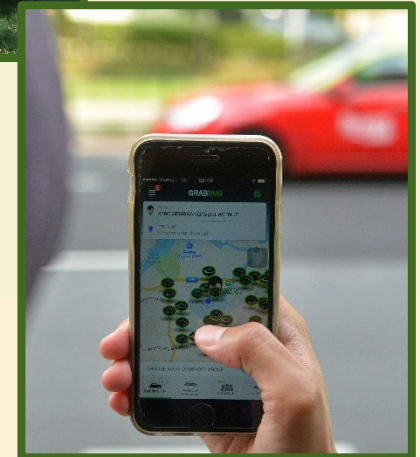
Category	Strategy
<b>Parking Capacity Enhancements</b>	Expanded parking supply
	Reconfigured and/or re-striping of existing parking areas to maximize parking supply
	Delineation of on-street parking spaces where they currently are not marked
	Temporarily redesignated parking to meet peak parking demands
	Clearly identified locations of permitted on-street and shoulder parking





# Parking Management

Category	Strategy
Parking Management	Priority parking for carpools and/or vanpools
	Valet parking during peak periods
	Increase fines/ enforcement for parking violations
	On-demand microtransit/ridehail/ carpool app







# Transit

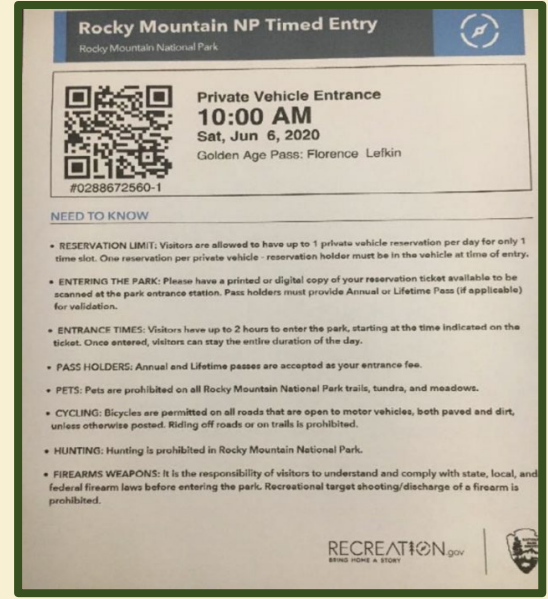
Category	Strategy
Transit	Purisima/Half Moon Bay shuttle
	Regional recreational shuttles from major hubs
	Shuttles from satellite parking lots
	Shuttle to/from future Purisima-to-the-Sea lot to other Preserve parking areas or trailheads





# Visitor Demand Management

Category	Strategy
Visitor Demand Management	Paid parking during peak periods
	Parking reservations during peak periods

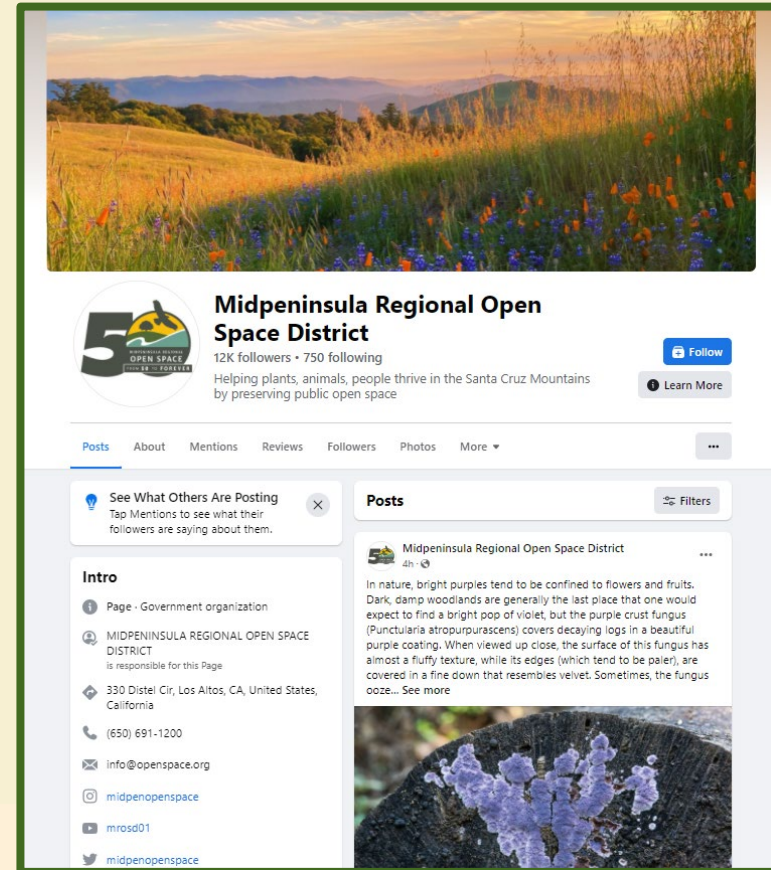






# Education/Outreach

Category	Strategy
Education/ Outreach	Social media and/or other marketing education and outreach





# Traveler Information/Wayfinding

Category	Strategy
Traveler Information / Wayfinding	Preserve website updates
	Real-time parking lot occupancy
	Vehicle wayfinding signs
	Updated kiosk sign maps and information

## Planning a trip to the parks?

This web page provides comprehensive information on roads, facilities, conditions from the field, with links to more in-depth information. Check this page right before and during your visit.

### ▼ Road and Area Opening Schedule

#### Sequoia Foothills, from park entrance to Hospital Rock Picnic Area

Open 7 days a week, 24 hours a day when roads are clear. Expect closures during winter storms. To reach this area, use the entrance at Three Rivers, California along Highway 198.

#### Giant Forest, General Sherman Tree, and Wolverton Snowplay Area

Typically open Friday–Monday. **This weekend's opening is delayed due to heavy recent snowfall. We hope to open the road on Saturday. Please continue to check this page for road updates.**

A gate at Hospital Rock Picnic Area opens on Friday mornings to allow access, then closes at sunset on Mondays. To reach this area, use the entrance at Three Rivers, California along Highway 198.

#### Grant Grove Area of Kings Canyon and the General Grant Tree

Open 7 days a week, 24 hours a day when roads are clear. Expect closures during winter storms. To reach this area, use the entrance along Highway 180.

The Generals Highway between the parks, traveling through the Sequoia National Forest, is closed in winter. To travel between Sequoia National Park and Kings Canyon National Park, please use Highway 63 to the west of the parks. For a highway map, please visit our [Driving Directions](#) web page.





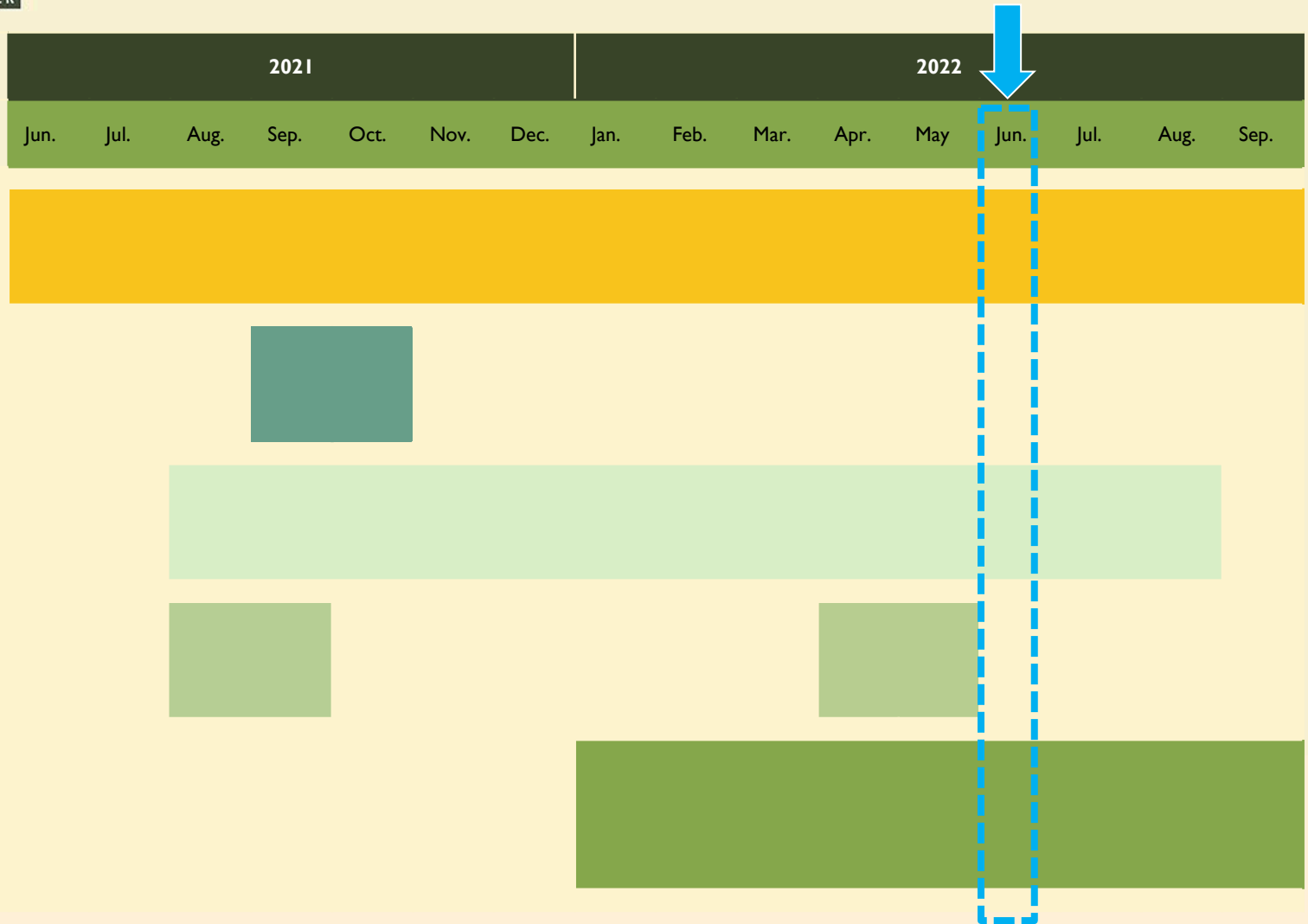


# Questions for You

- What are your thoughts on transportation demand management strategies we discussed?
- Which ones appeal to you most?



# Project Schedule







# Next Steps

- Continued engagement and outreach
- Open houses in June and July
- Report development
- Return to Planning and Natural Resources Committee and Board later this summer/fall



# Stay Connected with the Project

Sign up for Purisima Creek Redwoods updates at: <https://www.openspace.org/contact-us>

## CONTACT US

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### ADMINISTRATIVE OFFICE HOURS

Midpen has closed our main office at 330 Distel Circle in Los Altos in compliance with county health official orders to shelter at home.

Staff are working from home and remain available via telephone or voicemail (650-691-1200) and email ([info@openspace.org](mailto:info@openspace.org) or individual emails) during regular business hours of 8:30 a.m. to 5 p.m., Monday through Friday.

### SIGN UP FOR OUR E-NEWSLETTER

Get the latest information about Midpen preserves, outdoor activities, upcoming events and conservation news.

**SIGN UP** →

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### Midpeninsula Regional Open Space District

Administrative Office  
330 Distel Circle  
Los Altos, CA 94022-1404

You can also reach us by phone: 650-691-1200; fax: 650-691-0485 or e-mail: [info@openspace.org](mailto:info@openspace.org)

### JOIN OUR EMAIL LIST!

Stay up-to-date with Midpen news, events and projects. [Sign up for our email list](#) and select your interests to automatically receive email newsletters and notices.

## Purisima Multimodal Staff Contacts:

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# Purisima-to-the-Sea Trail & Parking Area Project

- Upcoming Public Meetings
  - June / July
- Sign Up for Project Updates and Take Online Survey
  - [www.openspace.org/our-work/projects/purisima-to-the-sea](http://www.openspace.org/our-work/projects/purisima-to-the-sea)
- Questions or Comments
  - Gretchen Laustsen, Senior Planner, [glaustsen@openspace.org](mailto:glaustsen@openspace.org)
  - Tyler Smith, Planner II, [tsmith@openspace.org](mailto:tsmith@openspace.org)



Thank You!

