



# Community Engagement Next Steps

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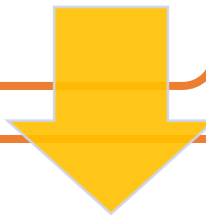
Listening to the Midcoast - May 27, 2020

# How did we get here?

County effort “to **identify community information needs and community engagement opportunities**”



**Jan 9 and Feb 19:** County and Common Knowledge presentations to MCC to share findings from over 30 interviews with community members



**Jan 22 MCC subcommittee** two goals: (1) develop better understanding of how entire community feels about high priority issues and (2) provide timely info about topical issues

# What did the community say?

- 341 people expressed interest in a **Newsletter** about issues and events on the Midcoast
- “Keep all communications clear, transparent...”
- “Listen to the needs and concerns of the midcoast”
- “Alternative outreach programs”: SMS survey, Zoom, NextDoor, online access, **meet people where they are**

# Future Collaboration Opportunities

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- Midcoast **Newsletter**
- **Additional surveys** based on community interest
- In-person and virtual **events** as health order allows (ie Moss Beach Playground Re-opening celebration)
- **Social media** posts to share information about MCC





# Priority Topics

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- Transportation/mobility
- Safety, emergency services
- Housing
- Jobs/economy
- Environmental sustainability
- Education
- Recreation/coastal access



# Proposed Newsletter Format

- County and MCC to collaborate on newsletter topics/content
- English and Spanish language content
- Examples of content:
  - Midcoast-specific information
  - upcoming events
  - highlights from community leaders
  - emergency preparedness

# Proposed Newsletter Audience



- People who expressed interest in the recent survey
- Email sign up form on MCC website and District 3 website
- Grow audience through outreach including social media

# Proposed Next Steps

- Collaborate with MCC to draft first edition of the newsletter (Summer 2020)
- Proposed frequency: Quarterly, with additional newsletters as needed for timely information