A wide-angle photograph of a beach scene. In the foreground, dark sand is visible. The ocean is a deep blue, with white-capped waves breaking onto the shore. The sky is a clear, bright blue with a few wispy clouds. The overall mood is serene and natural.

Listening to the Midcoast Survey

survey results to date - May 13, 2020

How did we get here?

- Common Knowledge assignment: **“to identify community information needs and community engagement opportunities”**
- Jan 9 and Feb 19: Common Knowledge presentations to MCC
- Jan 22 MCC subcommittee identified two goals:
 - Develop a better understanding of how the entire community feels about high-priority issues, ideally through some quantitative data, as well as more kinds of conversations
 - Being able to provide the community with more timely information about topical issues (i.e. safety, evacuation, recreation, official planning processes)

The **purpose of the survey** is to reach a broad cross-section of people who live and work on the Midcoast to:

- Gather input about the high priority topic of mobility
- Gauge interest in a Midcoast newsletter and types of topics

Thank you for your help!



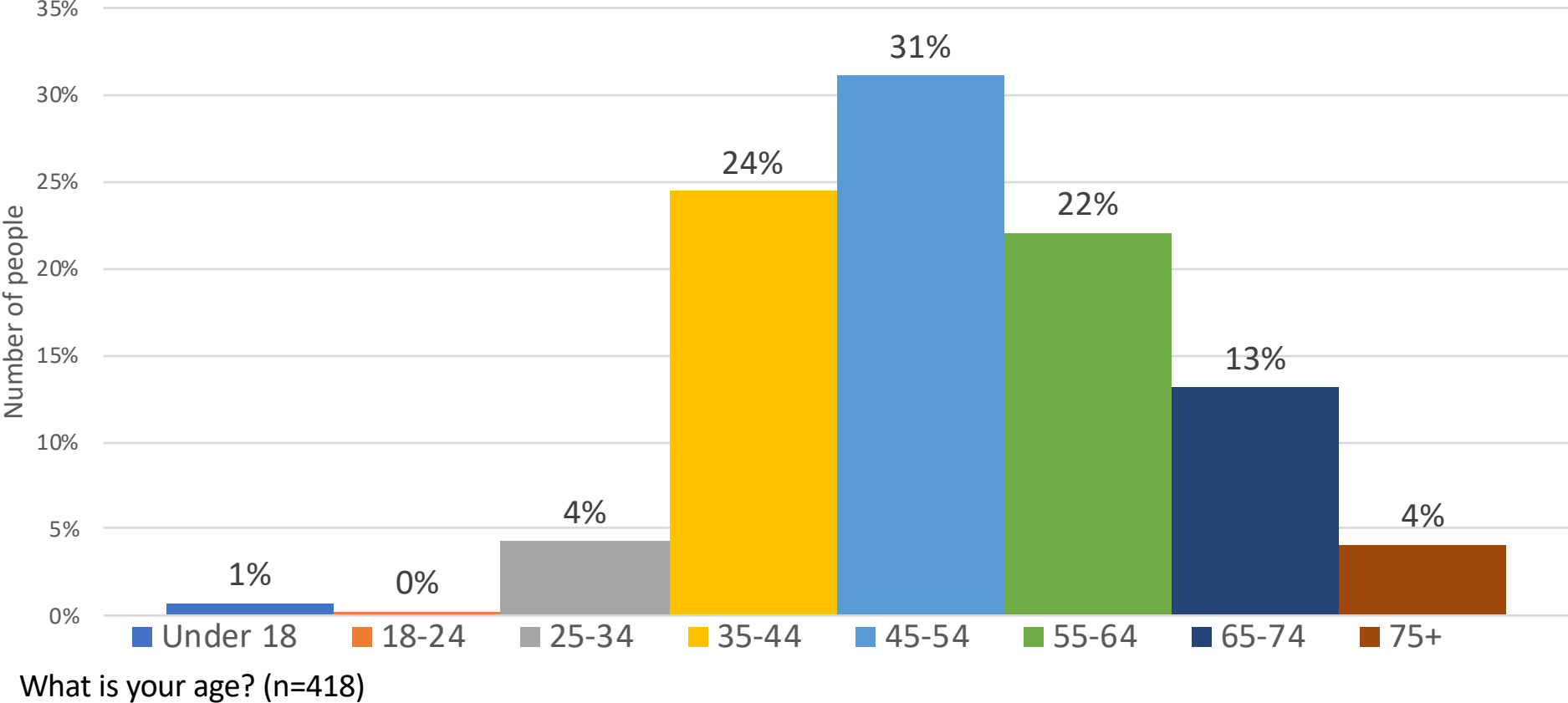
500+ responses
submitted so far



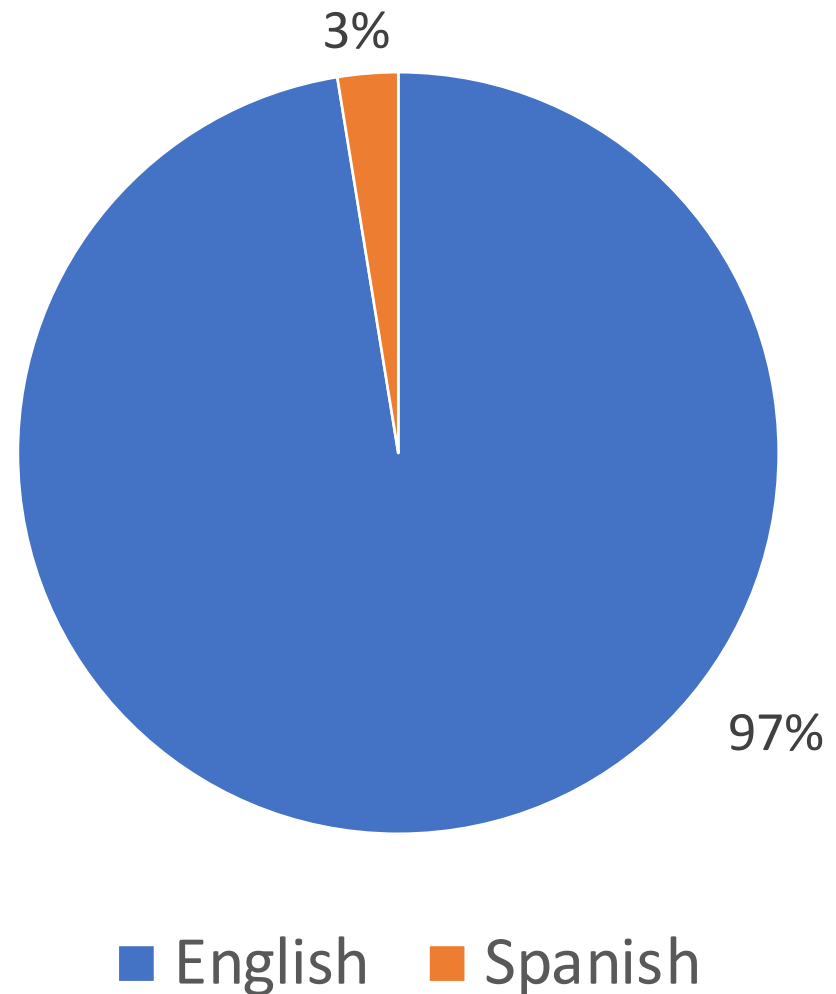
Thanks for your
input, and for
helping to spread
the word

What we have heard so far...

Younger people (18-35) are slightly underrepresented in our survey

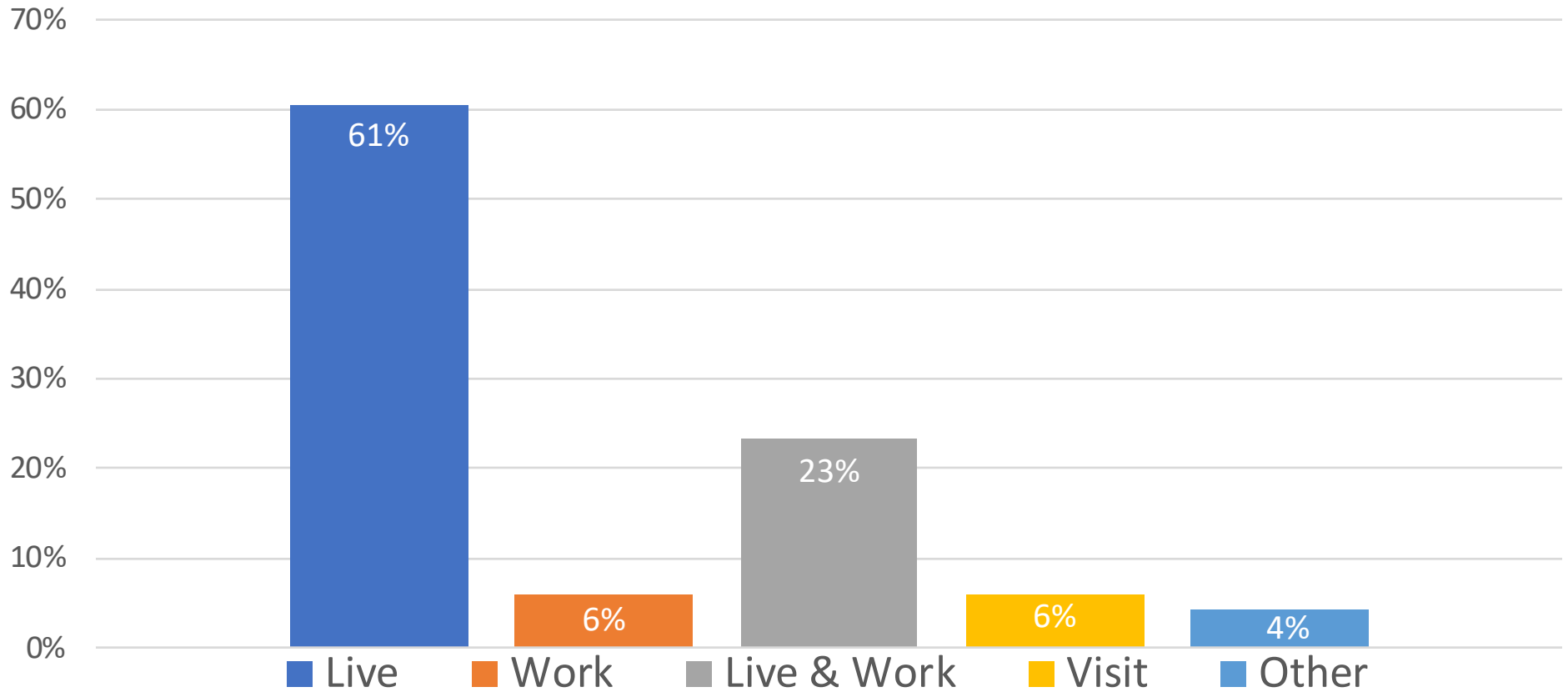


We're also short on responses from Spanish speakers



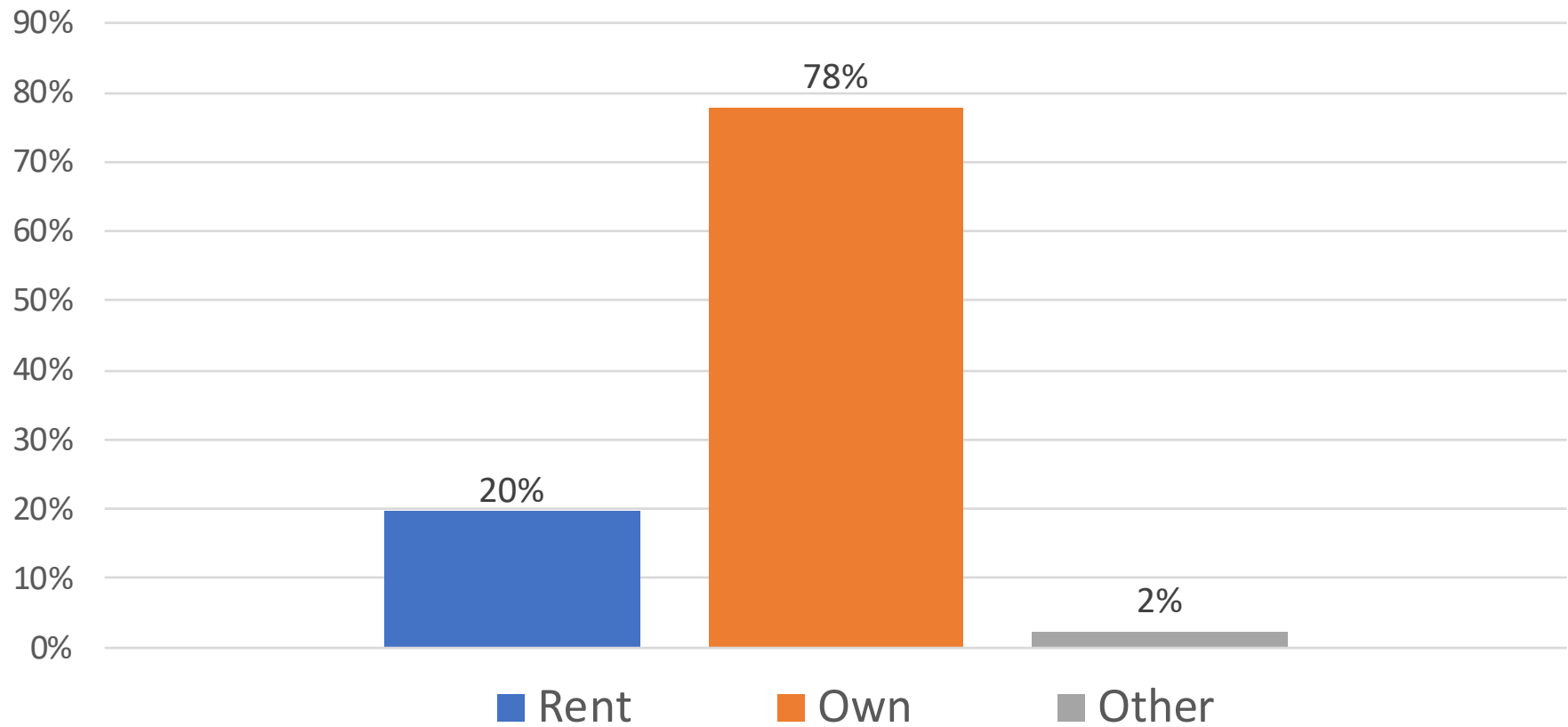
Language of survey (n=546)

84% of respondents live on the Midcoast



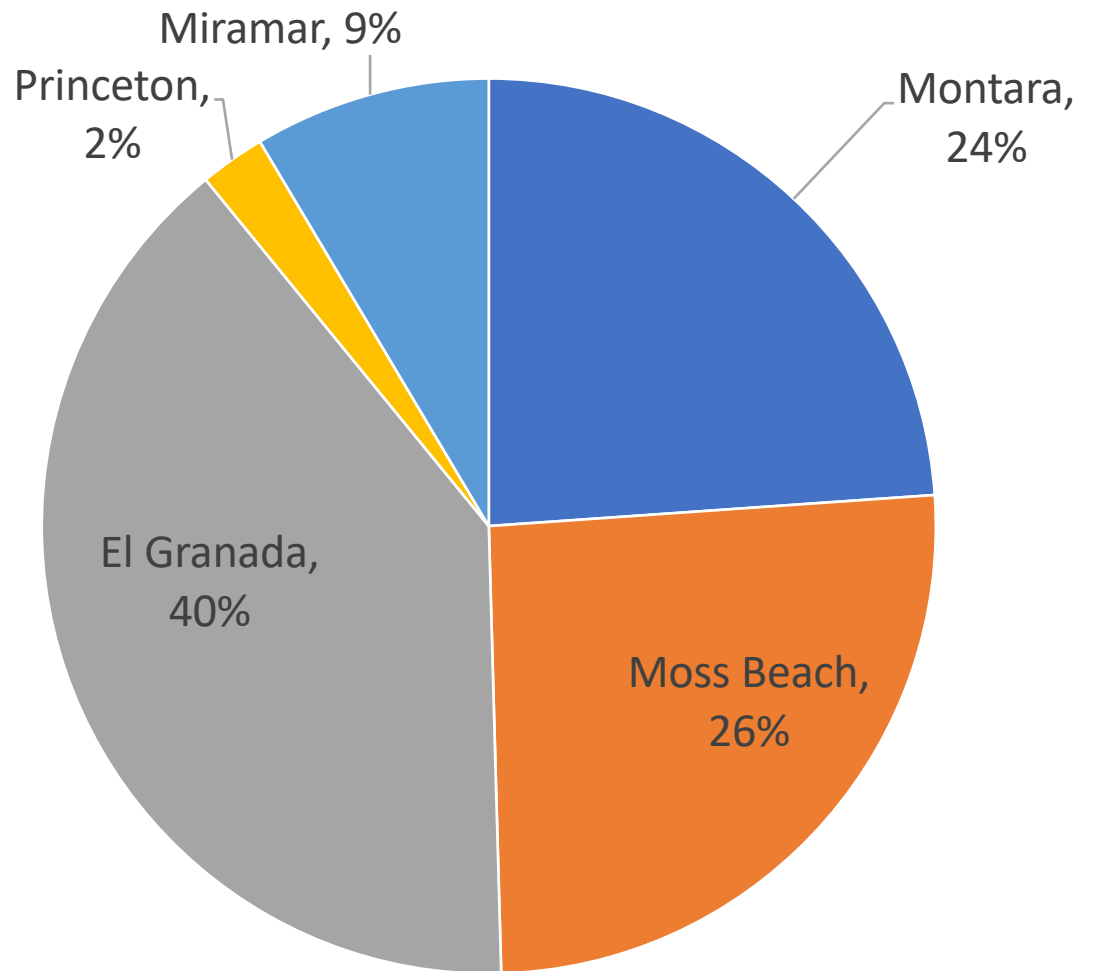
What is your connection to the Midcoast? (n=535)

78% own their home



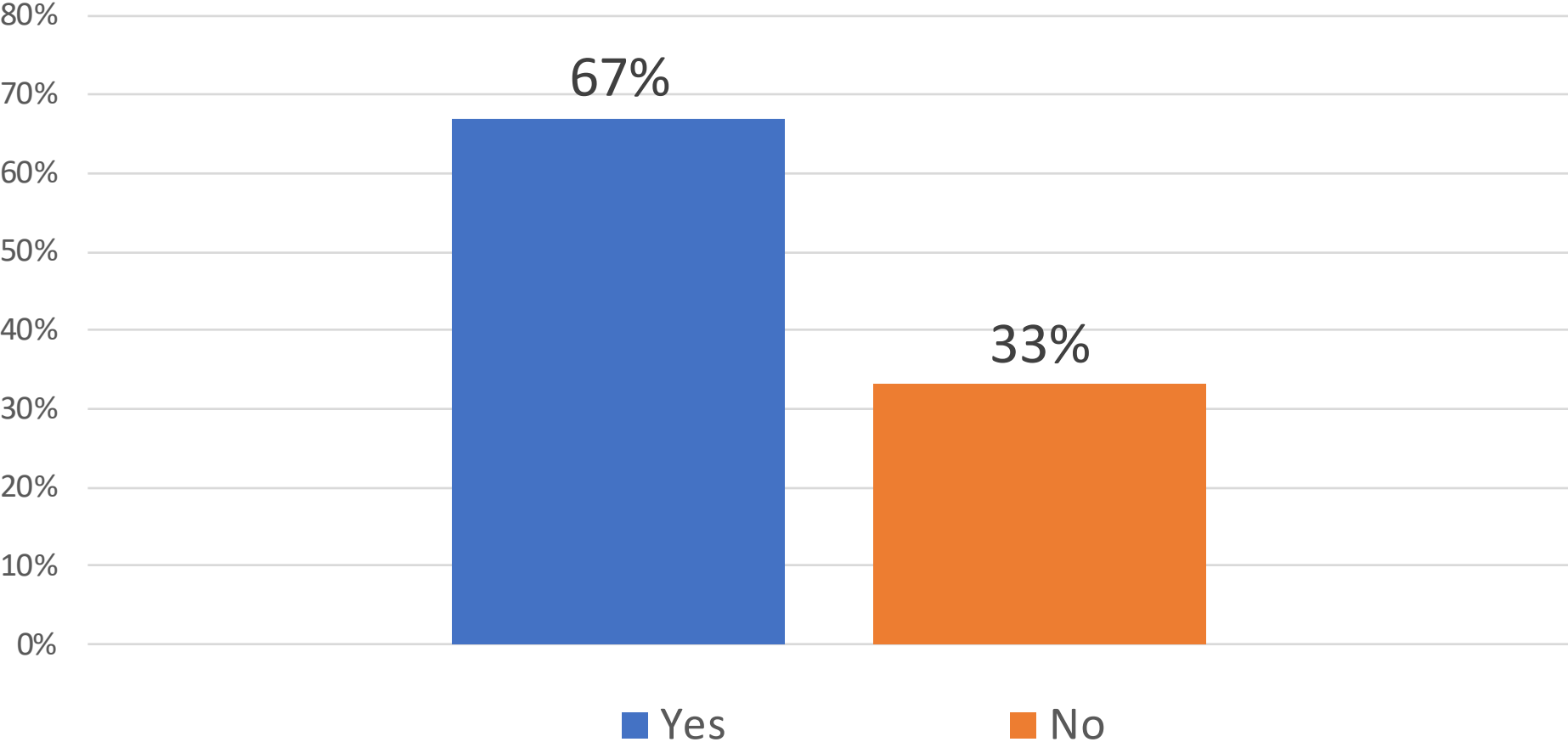
Do you rent or own the place where you live? (n=416)

**El Granada
has the most
respondents,
followed by
Moss Beach
and Montara**



In which community on the Midcoast do you live? (n=339)

Two-thirds are parents or care for children



Are you currently a parent or caretaker of children? (n=415)

What is working well for you?



- “Speed bumps on high trafficked neighborhood streets work well for me to remind myself to drive slow and mindfully and to feel safe when walking or riding a bike.”
- “I love our bike paths” “Wonderful recreation”
- “Walkability is improving and is my way of navigating on weekends (unless I need to shop).”
- “What works well is I do take the Samtrans bus every week and it is always on time.”
- “My favorite walks are Moss Beach bluffs, coastal trail and Montara Mtn hikes.”

What is your biggest challenge?



- “Biggest challenge is crossing Highway 1 on foot.”
- “Traffic during peak hours & weekends on 92 & Hwy 1”
- “Taking the bus”...“Seniors are unable to get to the bus steps now existing.”
- “The biggest challenge most of the time is pulling out onto the highway and beginning to drive on Hwy 1” “Turning left onto Highway 1.”
- “Safety - no crosswalks with lights on Highway 1.”
- “Sidewalks and unsafe street crossings a very difficult have two young children and the lack of sidewalks in El Granada makes walking around our neighborhood very difficult.”
- "I take my daughter to school by bike twice a week, and we always have to be vigilant as there are very few bike lanes or shoulders to ride on aside from the Coastal Trail.”

Next steps...

- **Now-May 19:** final push to gather survey responses.
- **May 19:** close survey.
- **May 27:** presentation of full survey results at Midcoast Community Council Meeting.